



York County
Development
Corporation
COMING TOGETHER TO GROW

Why Should You Join or Increase your 2022 Investment

Our first priority is to retain and strengthen our existing businesses. This includes providing technical assistance, making connections to resources, actively working on housing, workforce, and daycare concerns.

We have several goals and strategies we want to expand on.

- Continuation and Expansion of “Why York County” talent and storytelling initiative including #17 County Leadership
- An aggressive on-line, out-of-state talent recruitment marketing campaign
- Expanded financial project assistance, such as property options or business/housing assistance, additional due diligence

2021 5-year Strategic Plan

Talent: Continue to develop, retain, and recruit talent to help meet York County businesses workforce needs (relates to talent strategies), and support quality of place initiatives

Business

- Ensure there is always controlled industrial land for expansion and recruitment possibilities
- Market available sites and buildings
- Continue providing technical assistance to York County businesses; which includes entrepreneurs, start-ups, expanding and transitioning businesses

Housing: Continue momentum in reaching housing goals as it relates to the housing study

Organizational: Known as a high performing economic development organization making positive long-term impact

Infrastructure: Support large scale infrastructure projects that benefit York County

Of special note

- YCDC Projects resulted in more than \$58,000,000 in investment from 2016-2020.
- Large Business Projects this year: McLean Beef, Preferred Popcorn, & York Cold Storage Expansion
- Collaboration in York County Day Care Alliance, York County Health Coalition, Southeast Nebraska Development District, York County educators, Nebraska Economic Developers Association (and Legislative Committee), Nebraska Housing Developers Association, National Rural Economic Developers Association & others.
- YCDC has received 3 International Economic Development Council Awards since 2015 including 2021 Multi-Media Video Promotion
- 48 new rental housing units, 7 purchase/rehab/resale units and now working on an owner-occupied rehab project that will do up to \$25,000 for around 20 units.
- We are releasing a new Market Research Tool which will be on yorkdevco.com.
- These programs and projects are only possible with our members!

Why York County
NEBRASKA