



York County
Development
Corporation

YCDC

2023 Sponsorship

This is not in replacement of your Membership Investment Level, which will be mailed in December.

Hello! We are excited to share information on the programs we offer each year with the help of sponsorships.

- Programs are:
- York Regional Career Day
- ESI Camp
- 17 County Leadership

PLEASE FILL OUT THIS SPONSORSHIP FORM AND RETURN

Business _____
Email _____

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SPONSORSHIP LEVEL	YORK REGIONAL CAREER DAY	ESI CAMP	17 COUNTY LEADERSHIP
TITLE \$1,500	_____	_____	_____
ADVOCATE \$1,000	_____	_____	_____
PARTNER \$500	_____	_____	_____
ASSOCIATE \$250	_____	_____	_____
SUPPORTER \$100	_____	_____	_____

TOTAL _____
CHECK INCLUDED _____
BILL IN 2023 _____



York Regional Career Day



Since 2014, every March, with the help from the local schools and several partners, York County Development Corporation facilitates the Regional Career Day. We average 150-200 students, from 10 schools across 5 counties. Career Day is an excellent opportunity for students to learn about the strong business ecosystem found within the York County region. During the event students are introduced to exciting career opportunities - careers that often come with advancement opportunities, benefits and college reimbursement programs. In 2022, YCDC added a mini job fair for businesses who are hiring high school students.

In March, 2022, the Career Day had Keynote Speaker, Taylor Siebert and 16 area business professionals across 6 different industries in attendance to discuss what it is they do within their careers and what opportunities are available to the students, if they choose to have a career in York County. The professionals were divided into panels based upon their industry. The industries that we had represented were: 1) Agriculture, Food & Natural Resources 2) Human Services & Education 3) Communications & Information Systems 4) Business, Marketing & management 5) Skilled & Technical Sciences 6) Health Services and 7) Entrepreneurship.



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ESI Camp (EntrepreneurShip Investigation)



ESI is described as an exciting, interactive and comprehensive curriculum project designed for youth, ages 10-19. ESI uses a variety of tools to help participants develop their entrepreneurial skills and find their business niche. Through exciting activities, case studies and current technology, participants are transformed into budding entrepreneurs.

After completing all levels of the curriculum, youth will have the skills and tools to start their own business. They will also have a completed business and marketing plan – the “road map” to the entrepreneur’s success. Finally, participants will learn that they can do all of these things without moving to a large city. The ESI curriculum provides an opportunity to reach young people; enabling them to explore opportunities they can create for themselves with the support of their community. The class ends with participants selling their product during Balloon Days.



YCDC Partners with NE Extension York and York Public Schools to bring this program to all middle school age kids who are interested.

17 COUNTY LEADERSHIP PROGRAM



Cultivate Rural Leaders worked with YCDC to bring “17-County Leadership” to York County in 2021. The program has transitioned to being facilitated by Dr. Shannon Leinen, Professor of York College’s Master of Arts in Organizational and Global Leadership program.

This advanced professional leadership program expands on leadership topics to help managers dive into the next level of leadership development. The target audience for this program is individuals who are new (0-5 years) to their managerial or supervisor role. The program is also ideal for current directors, managers, supervisors, or business owners looking to further their leadership development.

Participants meet for three four-hour sessions as a group to improve their leadership skills and connect with other rising leaders in the county. Participants will also be involved in three one-on-one leadership coaching calls to evaluate their strengths in the workplace and community, develop leadership skills through ‘The Leadership Challenge’, review key components of Servant Leadership and learn in a group cohort that will build relations with other leaders.

17 County Leadership takes place in the fall of each year. Information will be sent out late spring or early summer.



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