



PRESS RELEASE

12/15/2013

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Lisa Hurley Receives Designation of Certified Economic Developer from the International Economic Development Council

Lisa Hurley, Executive Director, York County Development Corporation, recently earned the designation of Certified Economic Developer (CEcD), a national recognition that denotes a mastery of principal skills in economic development, professional attainment and a commitment to personal and professional growth. The CEcD exam was administered by the International Economic Development Council (IEDC) on December 14 and 15 in Atlanta at the Renaissance Atlanta Midtown.

The CEcD designation recognizes qualified and dedicated practitioners in the economic development field and sets the standard of excellence within the profession. Candidates must pass a rigorous and comprehensive three-part, two-day examination, which tests a practitioner's knowledge, proficiency and judgment in the key areas of economic development, including business retention and expansion, marketing, finance, workforce development, community development, technology-led economic development, real estate, strategic planning, and management.

As highly competent economic development practitioners, Certified Economic Developers work with public officials, business leaders and community members to create leadership to build upon and maximize the economic development sector. Excellence in the economic development profession improves the well being, quality of life and opportunities for individuals, businesses and communities. There are currently over 1,000 active CEcDs in the United States.

About IEDC:

The International Economic Development Council (IEDC) is a non-profit membership organization serving economic developers. With more than 4,000 members, IEDC is the largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities, by creating, retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. From public to private, rural to urban, and local to international, IEDC's members are engaged in the full range of economic development experience. Given the breadth of economic development work, our members are employed in a wide variety of settings including local, state, provincial and federal governments, public private partnerships, chambers of commerce, universities and a variety of other institutions. When we succeed, our members create high-quality jobs, develop vibrant communities, and improve the quality of life in their regions.

Learn more about IEDC: www.iedconline.org

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