



Come Grow With Us!

York County Development Corporation Five-Year Partnership for Growth Plan For Economic Development 2010-2014

Mission Statement

The mission of the York County Development Corporation is to promote and encourage quality economic growth in York County. A vision for the future, this plan puts into place specific goals and strategies that will have a positive economic impact on area businesses and the citizens of York County by recruiting new industries, good jobs and expanding the tax base of our communities.

Founded in 1997, the York County Development Corporation (YCDC) is a public – private, non-profit economic development agency representing the county and nine municipalities. *Note: need more information here*

Successful Projects

Abengoa (1994)

Advanced Agri-Direct (2006)

United Farmers Cooperative Headquarters (2008)

Monsanto (2008)

Budget

York County Development Corporation
224 W. 6th, York, NE 68467

I believe in improving the economy of York County and pledge my financial support to the YCDC economic development effort in the amount of \$ _____

Entire amount now (check enclosed)

\$ _____ now (check enclosed) and the balance in equal payments of \$ _____

To be billed: ___ Annually; ___ Semi-Annually; ___ Quarterly; ___ Monthly

___ Bill me (no check enclosed) in payments of \$ _____ at above interval.

Name/Title

Company

E-mail Address

Address

City

State

Zip Code

Signature _____

Date _____



YCDC Partnership for Growth Plan, 2010-2014
Executive Summary

<u>Programs</u>	<u>Goal</u>	<u>Strategy</u>	<u>Time Frame</u>
Economic Development Funding	Increase funding for Economic Development	Aggressive Plan with specific goals and actions	Done
		Economic impact studies to show Return on Investment	Jan. 2010
		Passage of LB840	Dec. 2011
Existing and Retention/Expansion (BRE)	Closer relationships with existing industries to better understand their needs and challenges	Meet with 4 - 6 businesses per month	Ongoing
Interview Program			
Industry Attraction	Increase total annual payroll in York County by \$11,310,000 over 5 years (375 jobs)	Aggressive Marketing using direct mail	75 New Jobs per year
		Focus on target markets of Transportation, Warehousing/Distribution, Bioscience and Tech, Processed Foods, Data Centers, Alternative Energy and Manufacturing.	Ongoing
		Develop Database of information specific to target markets.	
Marketing (National)	Increase awareness of York County as Place to do business	Develop Direct Mail campaign to Site Selectors and target markets	1st Quarter 2010
	Increase website visits	Leverage of utilities, Lincoln Area Development and I-80 Coalition to stretch marketing budget, 3 trade shows per year.	Ongoing
Development Sites	Purchase options and/or land	Create a Real Estate Investment Account with member funds and LB840 funds	3rd Quarter 2011
	Fully Develop 2 new sites, one near I-80		
Infrastructure for Development	Provide utilities, communications, and roads to existing sites and new sites	Using TIF, LB840 funds, and member funds	
Local Incentives	Become more competitive in the Economic Development Market	Create a \$500,000 Revolving Loan Fund leveraging a USDA grant	2nd Quarter 2010
		Pass a LB840 Plan	4th Quarter 2011
		Create guidelines for incentives from member funds	2nd Quarter 2010
Entrepreneurship	Next generation investment in Existing businesses	Provide venture capital resources/seed money	Ongoing
	Create new products	Provide tech, mentor support and educational and confidential consulting services, seed money	Ongoing
Community Public Relations	Improve awareness of YCDC and knowledge and benefits of Economic Development	Speaking engagements, radio interviews, press releases	Ongoing
		Email blog to YCDC/Chamber members	Monthly
		FAQ's in the newspaper	Now