





York County Development Corporation COMING TOGETHER TO GROW

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### Letter from the President, Eric Montgomery



With my second-year winding down as President and heading into the holiday seasons, I am very excited for the opportunities that we have in front of us as a county. I believe we are positioned to grow in our three main areas that YCDC has been actively persuing; Land market, affordable housing, and daycare. All of these are needed to continue to grow and support our local businesses and attract new entrepreneurs and

corporations to our county.

I will not go through the entire list of things that the YCDC team has accomplished this year in each of these areas. I would encourage you to ask Lisa or one of the other executive board members including myself about them. Although York is in our name, we have strived to not only serve the City of York, but actively seek more engagement from our smaller communities in the county. I am very pleased to see these partnerships growing within each community. Although there are always challenges to growth, we will continue to empower individuals to innovate, which will drive economic growth.

As always, without the support of our YCDC members none of this important work could be possible. I'd like to thank you for your continued support, not only financially but as an integral part of what makes our county, the best county to live in within this great state of Nebraska. As we continue into next year, please consider increasing your membership to help us meet the financial challenges of this important work. From the Montgomery family to yours, I wish you all a blessed holiday season surrounded with those that matter the most to you.



2023 Impact Awardees



York University Prep Night

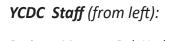


Manufacturing Tours at Klute Inc.

#### Meet new staff, Anthony Hodson!

Anthony Hodson is currently a senior studying Global Leadership and Sports Management at York University. Anthony has been

serving as the Development Growth Associate which will allow him to generate appealing content, update job listings, develop website updates, assist with business retention and expansion interviews, and complete the work of community surveys, and help with YCDC events.



Business Manager Deb Heskett, Executive Director Lisa Hurley CEcD, Development Coordinator Emily Perry.



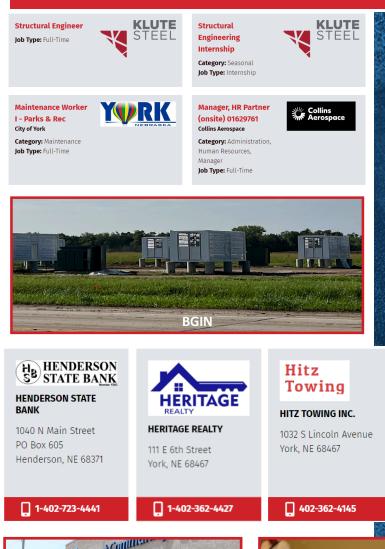
# 2024

# As a YCDC member you are investing in the future growth of our county for the benefit of all residents and businesses.

YCDC members share a continued interest of economic growth of York County by retaining, expanding, attracting, creating, and enhancing the economic vitality of York County, Nebraska.

Focused on business growth, housing, talent recruitment/retention and development, membership training, technical assistance, and quality of life initiatives.

## **YCDC Members Investment = DIFFERENCE**



All members receive their page in our business directory, can post in the job directory which is shared nationally, and Member Spotlights on social media. We will share investors' social posts (if seen), and try to highlight the higher levels more often.

- \* \$100 \$250 is for start-ups or in-home businesses that are in the early stages of their business.
- \* \$250 \$499 is for businesses that are a little more established and have a few employees.
- \$500 \$999 is for businesses that have been growing and adding to their employee base.
  This is typically where potential employee community tours start.
- \* Gold (\$1,000-\$1,499) receives a board seat if desired, and a confidential and conflict of interest form. Every \$1,000 in investment receives another seat.
- \* At Platinum (\$1,500) and Diamond (\$2,500), we start thanking members on our Podcasts

 \* The Titanium (\$5,000+) level investors get a 30-second commercial on the podcasts.



YCDC continued to support local businesses and attended multiple ribbon cuttings such as Southeast Community College's.



Lisa continued to expand the YCDC network while attending the IEDC Annual Conference.



YCDC supported Peyton Parker Lane Playground and attended their grand opening.

## **Communities Coming Together to Grow by Investing in YCDC in 2023**



## **2023 York County Development Corporation Investors**

City of Henderson City of York City of York-Holthus Convention Center

#### **Municipalities**

Village of Benedict Village of Bradshaw Village of Gresham Village of McCool Junction Village of Waco York County

#### Titanium (\$5,000+)

Agri-Products, Inc. Cornerstone Bank

104.9 Max Country/KOOL 103.5 Black Hills Energy BluCor Construction Group. L.L.C. Blue River Millwright Services Collins Aerospace Community Title Company Corteva Agriscience

#### Diamond (\$2,500 - \$4,999)

Central Valley Ag Henderson State Bank Mead Lumber Company, Inc. Nebraska Public Power District

#### Plantinum (\$1,500 - \$2,499)

Green Realty & Auction JLC Incorporated/Jensen Lumber Kopsa Otte Midwest Bank Overland Ready Mixed Perennial Public Power District Southeast Community College York General York News-Times York State Bank

Union Bank & Trust Company Walmart Supercenter York Cold Storage, L.L.C. York Medical Clinic, P.C. York Public Schools York University

A+ Construction Allo Fiber Ayars & Ayars, Inc. CFO Systems L.L.C. Chances "R" Restaurant & Lounge Cornerstone Building Brands Crossroads GPS, Inc. Cyclonaire Corporation Daylight Donuts Edward Jones - Eric Montgomery

#### Gold (\$1,000 - \$1,499)

EyeCare Associates, L.L.C. G Force Car Wash GOOD2GO Travel Center & Huddle House Green Plains York, Inc. Chuck Harris - YCDC Private Investor Hamilton Telecommunications Ironhide Construction justmelaniew.com K-Junction L.L.C. Kinetic by Windstream Kopcho's Sanitation, Inc. Moguls Transmission & Towing North Printing & Office Supply, L.L.C. Olsson Patina Studios Pieper's Inc. PTUSA York Renewed Horizon York Area Chamber of Commerce York County Community Coalition/Child Care Alliance York County Visitors Bureau Aurora Cooperative Best Western Plus York Hotel & Conference Center Cornerstone Insurance Group CTEC AG Dan's Construction, Inc. Farmers Cooperative Grand Central Foods, Inc. J & R Heating & Air Conditioning Kerry's Restaurant & Catering, Inc.

#### Silver + (\$500-\$999.00)

Kirby's School of Dance Kirtsey's Clothing & Gift Boutique Klute Inc. Lincoln Creek Electric, L.L.C. McCormicks Heating & Air Conditioning McLean Beef Inc. Mid-America Vision Center Midwest PMS, LLC/Biegert Feeds Runza Restaurant Sapp Bros Petroleum Scott-Hourigan Co. Southwest Building, Inc. Striv, Inc. Svehla Law Offices, P.C. Terracon Consultants, Inc. York Dental Associates York Equipment, Inc.

16th Street Car Wash Advanced Agri Direct Inc. Advance Services, Inc. **AKRS Equipment** Ameriprise Financial Services, Inc. Angle, Murphy & Campbell, P.C., L.L.O. **Baer's Furniture** B & B on Sixth Beaver Creek Products, L.L.C. Blue Beacon Truck Wash Burnham Appraisal Company C. Naber + Associates Champion Home Builders, Inc. **Chief Construction** Coldwell Banker - NHS Real Estate Conner Roofing Company, Inc. Critel Enterprises, L.L.C. Crystal Lake Foods, Inc. Dalyn Enterprises L.L.C. **Eakes Office Solutions** EpWorks L.L.C. Fillman Law Office, L.L.C. Gale's Welding Inc. Gana Trucking & Excavating Inc.

#### Silver (\$250 - \$499)

Ginger Johnson L.L.C. Harlow Homes L.L.C. Heritage Realty Henderson Chamber of Commerce Hitz Towing, Inc. Jimmy John's Jones Group Insurance | Financial Services JW's Catering K9 Kennels L.L.C. **Kings Glass** Kroy Industries, Inc. Little Pirates Daycare Lockridge Angus Mainstay Communications McDonald's Metz Mortuary, Inc. Mierau & Co., Inc. Moore-Built, Inc. Neville Construction, L.L.C. NJN Financial Group Noddle Companies Nutrition Services, Inc. Penner's Tire and Auto, Inc. Pieper Plumbing & Well Drilling

**Progressive Chiropractic & Rehab Clinic** Rustic Dry Goods L.L.C. Schoch Concrete Construction, Inc. Self Storage of York Skip's Automotive & Towing Stone Creek Events Center L.L.C. The HairBenders Salon The Jewelers Vault L.L.C. **Tractor Supply Company Truck Center Companies** Two Moore Ventures, Inc. Unite Private Networks Upper Big Blue Natural Resources District Wendy's Western Edge York Ace Hardware York Animal Clinic York Country Club York County Title Co. York Farm Supply, L.L.C. York Heating & Air Conditioning, Inc. York Rotary Club

#### Bronze (\$100 - \$249)

House Stars Cleaning Services Jackson Services, Inc. Roberta Janda - Private Investor Janssen Ford of York K-Creek Farms, Inc. Kroeker & Kroeker Insurance & Real Estate Agency La Cocina Lichti's, Inc. Sales & Service McCarthy Holthus L.L.P. Miller Seed & Supply Co. Inc. Nebraska Dept of Health and Human Serices Nebraska Department of Labor Nebraska Extension York County Peterson's Petal Company R & R Delivery **Rasmussen Rentals Region V Services** The Quilt Basket

The Washing Well Jean Vincent - Private Investor Wagner Decorating/Isaiah's Toy Box Wallingford Signs Wessels Living History Farm WITT 360 Tree Service Wood Brothers Realty Xtreme Water Worx York Boot N Repair Inc. York Chiropractic Center York Community Foundation York County Corn Growers York Creek Side Apartments, L.L.C. York Family Dentistry York Promotional Products York Sunrise Sertoma Club York Surgical Associates | Natural U Aesthetics

Aflac Beins Storage L.L.C. **Billie's Grilled Cheese** Charlie's U-Save Pharmacy Crossroads Awards & Gifts **Double Nickel Campground Downtown Wellness** Edward Jones - Walter Byrne Epworth Village, Inc. Faller Landscape & Nursery Fillman Insurance Agency Five Star Truck Center Inc. Ginny's Hallmark Shop H & R Block Hampton Inn Harmony Nursery & Daylily Farm Inc. Henderson Health Care Services, Inc. YCDC Raised over \$500,000 in matching funds to secure a \$1 million grant from Nebraska Department of Economic Development's Rural Workforce Housing Revolveing Loan Fund, giving YCDC \$1.5 million to use on York County workforce housing efforts.

#### Thank you to the following YCDC members donations that made this possible.

16TH Street Car Wash, Baer's Furniture, Carrie Colburn, C-Tec Ag, Central Valley Ag, Chances R Restaurant & Lounge, City of York, Collins Aerospace, Conner Roofing, Cornerstone Bank, Corteva Agriscience, Cyclonaire Corporation, Dan's Construction Inc., Doug Hanson, Epworks, Ginger Johnson LLC, Henderson State Bank, Jensen Lumber Company Inc., Kopsa Otte, Kroy Industries Inc., Klute Inc., McCarthy Holthus, McCormicks Heating & AC, Midwest Bank, Dr. Nancy Dob & Dan Pedersen, Nebraska Rural Radio Association, Patina Studio's, Self Storage of York, The Jewerlers Vault, Union Bank & Trust, Anonymous, York County, York County Development Corporation, York General, York Heating & Air, York State Bank



YCDC also helped secure \$275,000 in Site and Building Development funding for Klute Inc. and LivFarms, as well as provided financial assistance to McLean Beef for a freezer expansion.





Our first priority is to retain and strenghten our existing businesses. This includes providing technical assistance, making connections to resources, actively working on housing, workforce, and daycare concerns. We have several goals and strategies we want to expand on.

- Continuation and Expansion of "Why York County" talent and storytelling initiatives
- An aggressive on-line, out-of-state talent recruitment marketing campaign
- Expanded financial project assistance, such as property options or business/housing assistance, additional due diligence
- Continue to add technology to benefit our business community

## 2021 5-year Strategic Plan

**Coal**: Increase number of quality housing units in York County. Why? According to the 2021 York County Housing Study update, York County needs 542 units by 2030 county wide assuming a 1% growth rate per year. Half of those units need to be rental units, and range all income brackets.

Talent: Continue to develop, retain, and recruit talent to help meet York County businesses workforce needs (relates to talent strategies), and support quality of place initiatives

#### Business

- Ensure there is always controlled industrial land for expansion and recruitment possibilities
- Market available sites and buildings
- Continue providing technical assistance to York County businesses; which includes entrepreneurs, start-ups, expanding and transitioning businesses



Housing: Continue momentum in reaching housing goals as it relates to the housing study

Organizational: Known as a high performing economic development organization making positive long-term impact

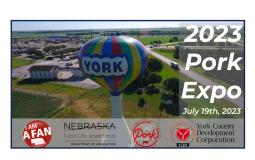
## Special Note - Made Possible by Members

- YorkDevCo.com has had over 28K users in the last year with over 85K page views, homepage and employment being our top contributers.
- YCDC's Facebook page reached over 90K users with over 2K followers.
- Working with the City of York, the Due Diligence and Master planning has started on the new industrial park.
- Utilizing the 17-County Podcast series, YCDC has released 87 podcasts since its inception, with listeners in seven countries. This is part of our talent strategy.
- Size Up | York County, a market analysis tool which is free to users of www.yorkdevco.com had over 394 users
- Collaboration in York County Day Care Alliance, York County Heath Coalition, Southeast Nebraska Development District, York County educators, Nebraska Economic Developers Association (and Legislative Committee), Nebraska Housing Developers Association, National Rural Economic Developers Association & others.

## YCDC at Work in 2023



Regional Career Day expanded to host over 150 students.



YCDC staff continued to nurture partnerships such as with AFAN for their annual Pork Expo.

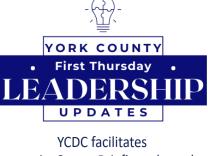


YCDC staff organised a trip to Lincoln, NE for ESI Camp students to learn about Business Owner's entrepreneurship journey.

York County Development Corporation continues an online ad campaign to highlight fun, jobs and life in York County.







YCDC facilitates Community Sector Briefings throughout the year online via Zoom and Facebook Live to provide information to the community.





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